

Technical specification for advertisements at the rankingmlm websites

I. Display of advertisements – JPG, JPEG, GIF

1. GENERAL RULES

- a) All advertisements assigned by the client to be placed on the websites rankingmlm must be prepared according to Advertising Online Terms and Conditions and this technical specification for advertisement.
- b) Rankingmlm may check the advertisements for technical compliance with the specifications and reserves the right to remove or stop any advertisement which is not prepared according to the rules.
- c) Rankingmlm reserves the right to reject or stop broadcasting any advertisement, if it is considered annoying or harmful to users.
- d) All materials which are prepared to display must be delivered at least 5 business days before the start of campaign.

2. SUPPLY OF MATERIALS

- a) If the materials are not a single file, they should be compressed to .zip format. A set materials should be delivered no later than 5 business days before the start of the campaign. A set consists of:
- creation
 - destination URL
- b) Materials should be sent to the address letters@rankingmlm.com

3. SPECIFICATION OF EACH FORMAT:

Creation type	Maximal file weight	Dimension in px	File format
Slider	80 kB	1903x861	jpg, jpeg, gif
Right box	50kB	385x175	jpg, jpeg, gif
Box between posts	50kB	800x163	jpg, jpeg, gif
Banner under article	60kB	800x163	jpg, jpeg, gif

II. Other advertisements

1. ADVERTORIAL/SPONSORED ARTICLE

The content of a advertorial/sponsored article cannot exceed 5,000 characters with spaces. The document should be delivered in the form of a DOC or DOCX file formatted with Calibri 11 pt font. The content of the document should be formatted in accordance with the expected effect, i.e. it should have the specified title, lead, paragraphs, etc. Up to 3 photos can be obtained in the wide available versions and best quality.

The editors reserve the right to change the layout of the resulting text due to technical conditions or the overall aesthetics of web content.

2. OUTDOOR ADVERTISEMENTS

Please contact us at letters@rankingmlm.com